The Better Business Bureau will award $5,000 scholarships to two college bound high school seniors from the Upstate New York region for their commitment to ethical behavior and personal integrity.

**Criteria for Selecting Scholarship Nominees:**

Each high school in the Better Business Bureau’s Upstate New York service area may submit one nominee for the 2011 “Better Business Bureau’s Student of Integrity Award” for their demonstration of high ethical standards and personal integrity.

Applications should include the completed nomination form along with no more than 2 letters (1 letter preferred) of recommendation: e.g. church, school official, employer or community leader (300 words or less) describing an ethical dilemma the student faced and how he/she resolved it. Ethics can be described as a decision-making process that enables us to determine the “right” thing to do in a given, sometimes difficult, situation.

Please submit the following in one mailing:

1. Nomination form  
2. Letter or letters of recommendation  
3. A description of the student’s post secondary education plans  

To: Better Business Bureau, Scholarship Department  
100 Bryant Woods South  
Amherst, NY 14228

Submitted entries become the property of the Better Business Bureau.

Judges from the Better Business Bureau will select a recipient based on our evaluation of the nominations received.

Winners will be notified via mail.

**Deadline:** We will be accepting applications through April 15, 2011. All applications must be postmarked no later than April 15, 2011. Late applications will not be considered.
Nomination Form

Name of Student ________________________________________________________________

Student’s Home Address __________________________________________________________

City __________________________________ State ___________ Zip _________________

Home Phone __________________________________ Email Address __________________________

Name of Student’s School ________________________________________________________

School Address __________________________________________________________________

Name of School Counselor/Principal ______________________________________________

School Phone _____________________________________________________________________

Post Secondary Plans: This student plans to attend a: □ 2 year school or □ 4 year school

By signing this document, I recommend this student.
Signature of School Counselor:
____________________________________________________________________________
Date ______________________________________________________

By submitting this form, I hereby certify that the statements contained in this application are true, accurate and complete.

• I have included the letter of recommendation and other criteria
• All entries become the property of BBB
• BBB retains the right to make program rule changes at any time
• All judging decisions are final
• Recipients’ names and letter or letters of recommendation may be released to the public and news media for promotional purposes.

Signature of Student __________________________________ Date ______________________

Privacy Statement: In compliance with the BBB Privacy Policy, the Better Business Bureau will use any personal information you provide only for the purpose for which it is submitted.